



# **SUMMER LIFESAVING CAMPAIGN**

# **2006**

# SUMMER LIFESAVING CAMPAIGN

*Composite Risk Management  
Approach to.....*

- Accident Prevention/Summer Safety
- Prevention of Suicide and the Abuse of Alcohol and Drugs

**The composite risk management question is:**

**“WHAT IS GOING TO TAKE MY BUDDY OUT?”**

- **Motor Vehicle Accidents?**
- **Suicides?**
- **Drug and Alcohol Related Deaths?**

# **CHALLENGE**

# ***STRESS***

- **REDEPLOYMENT**

- Transition may lead to the development of negative attitudes and feelings, to include: alienation, bitterness, depression, grief, guilt, low self esteem, rage and self pity.

- **CONSEQUENCE**

- High Risk Behavior - including alcohol abuse, drug abuse, spouse or child abuse, and high stress leading to suicidal thoughts.

# **CHALLENGE**

## **PERSONAL RISK THRESHOLD ADJUSTMENT**

### **WAR TO PEACE**

➤ Redeployed personnel transitioning from combat atmosphere to a peacetime environment may be accustomed to acting more forcefully and accepting a higher level of personal risk.

### **CONSEQUENCE**

➤ The constant adrenaline rush in life and

# **BOTTOM LINE**

***FIRST LINE LEADERS AND  
BATTLE BUDDIES***

***IDENTIFY HIGH RISK TAKERS***

***ENGAGE THEM BEFORE AN  
INJURY OR FATALITY OCCURS***

# **LIFESAVING CAMPAIGN EDUCATION THEME APPROACHES**

**ASAP: “WARRIOR PRIDE”**

**CHAPLAIN: “BATTLE BUDDY”**

**SAFETY: “DON’T WALK BY”**

# ACCIDENTS CAN HAPPEN ANYWHERE AND ANY TIME

## At Work, Home and Play

- Slips, Trips and Falls
- Physical Injuries
- Chemical Exposures or Accidents
- Vehicle Accidents
- Sprains and strains
- Cuts, Scrapes and Burns
- Sports Injuries
- Drowning
- Electrocution
- Heat Stress





# EVERYONE HAS EXCUSES

**It's Not My  
Job!!**

*Man I got lucky....*

I've always done it this way.

**It can't happen to  
me.**

*If I could only do it again....*

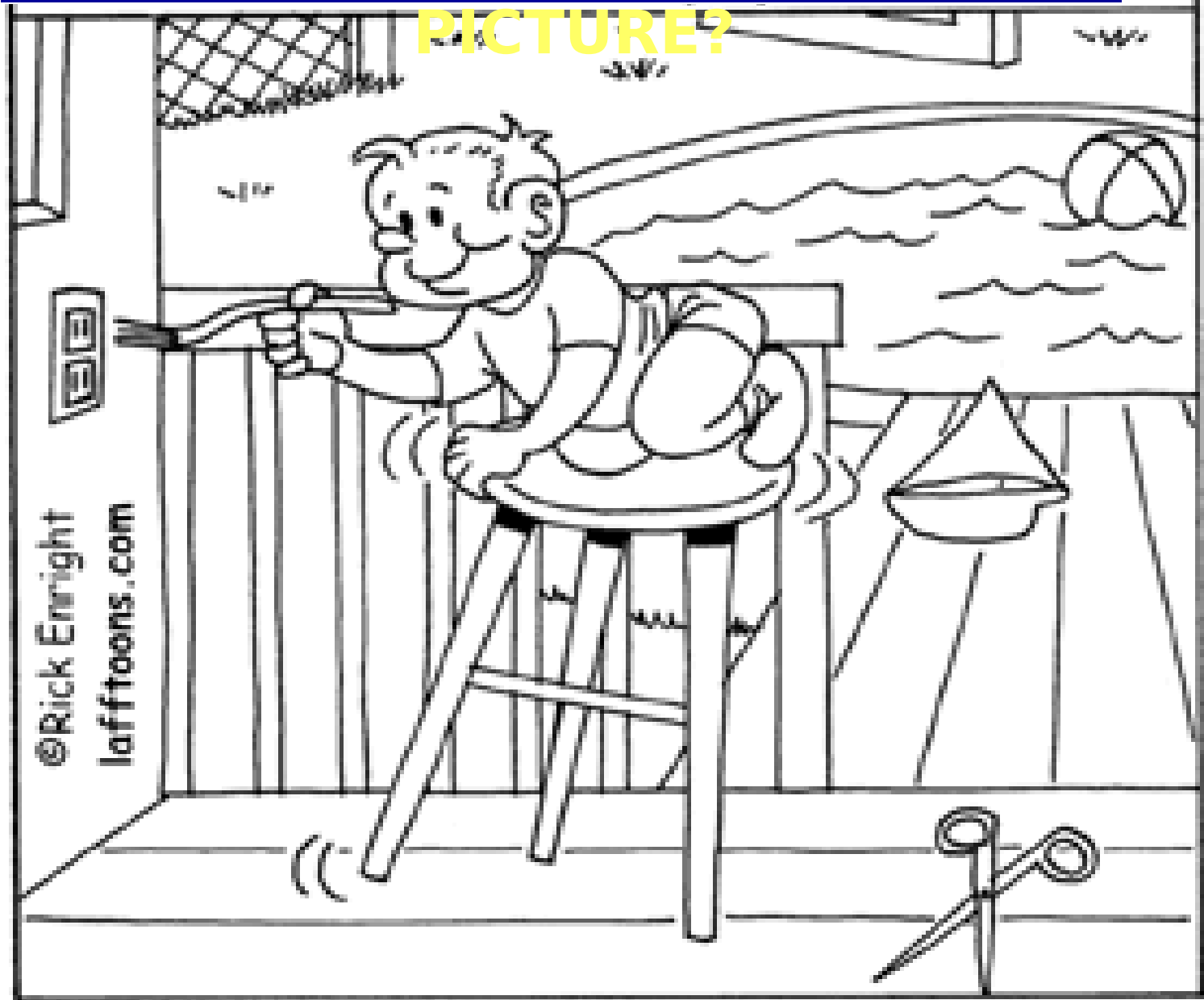
I thought someone else did  
it.

# COMPOSITE RISK MANAGEMENT

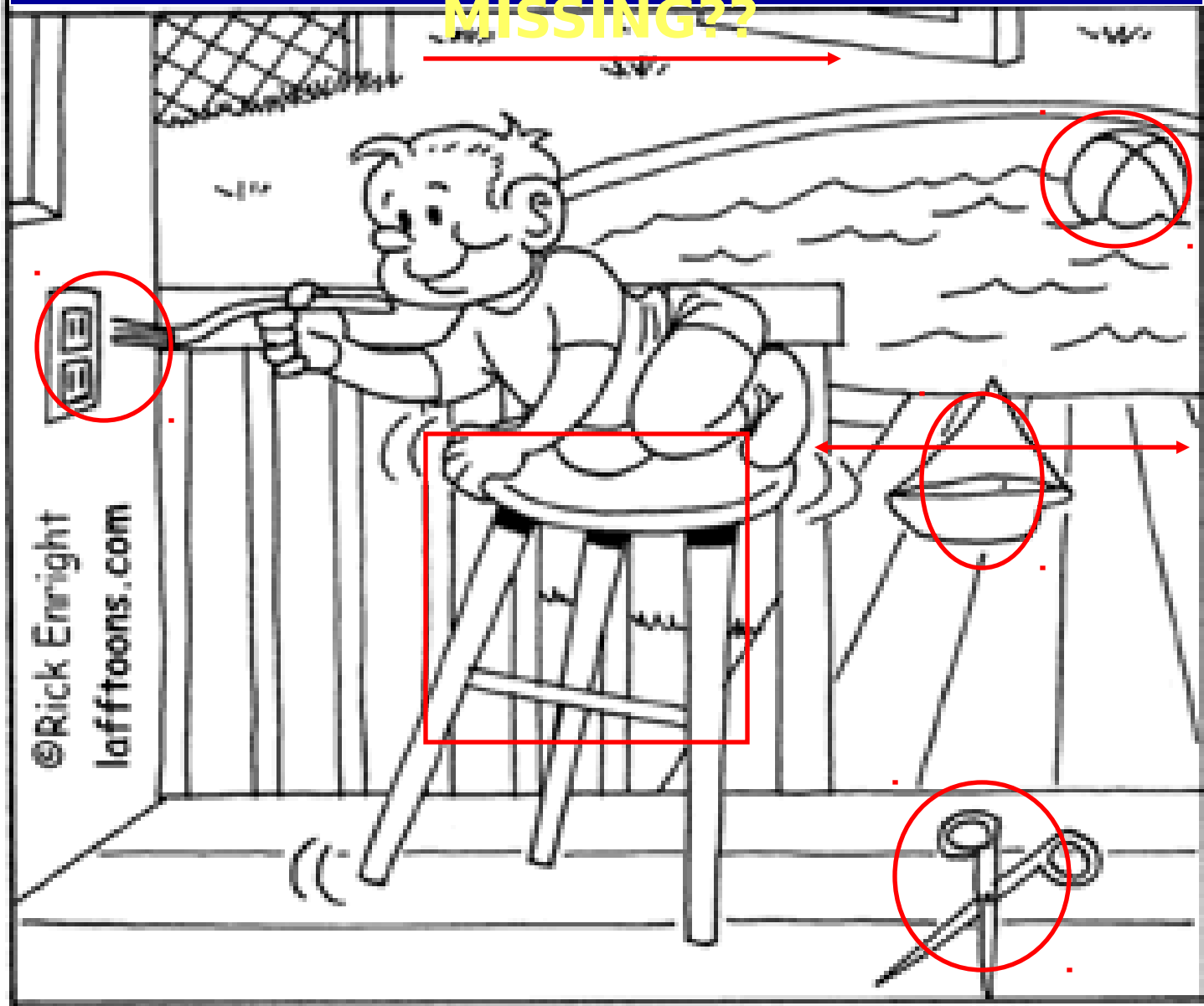
# **COMPOSITE RISK** **MANAGEMENT**

- ✓ **Identify the hazard / Assess the hazard**
- ✓ **Make a risk decision**
- ✓ **Implement controls**
- ✓ **Supervise**

# WHAT'S WRONG IN THIS PICTURE?



# RISK MANAGEMENT? WHO IS MISSING??



**LIFE DOESN'T COME WITH  
SAFETY SIGNS TO KEEP YOU  
FROM HAVING AN ACCIDENT!**

**MANAGE RISK!**

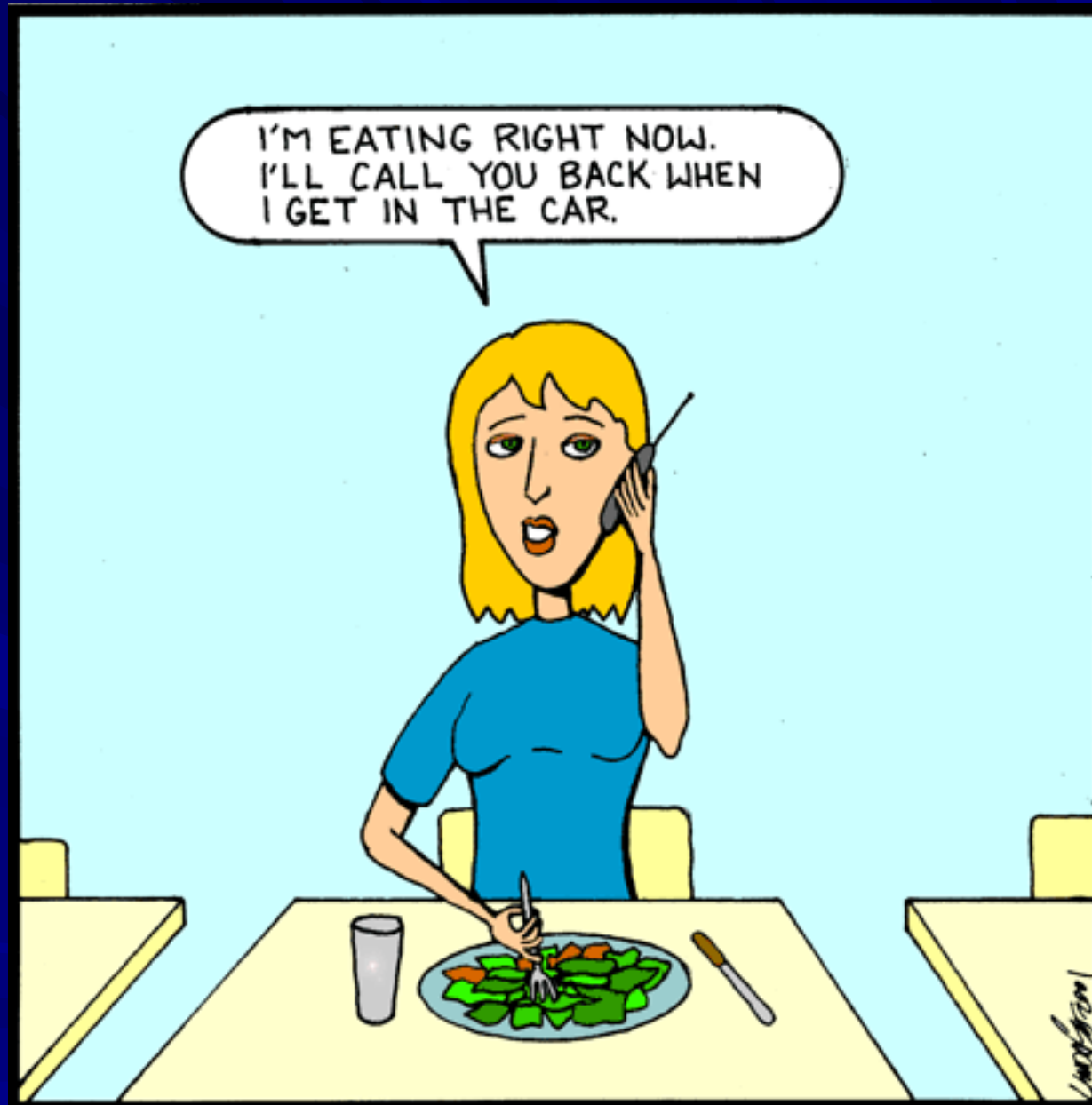
**THINK OF THE CONSEQUENCES OF WHAT  
YOU DO!**

**INJURY TO YOURSELF**

**TO OTHERS**

**DEATH**

**DO  
YOUR  
PLANNED  
ACTIONS  
MEET  
THE  
COMMON  
SENSE  
TEST?**

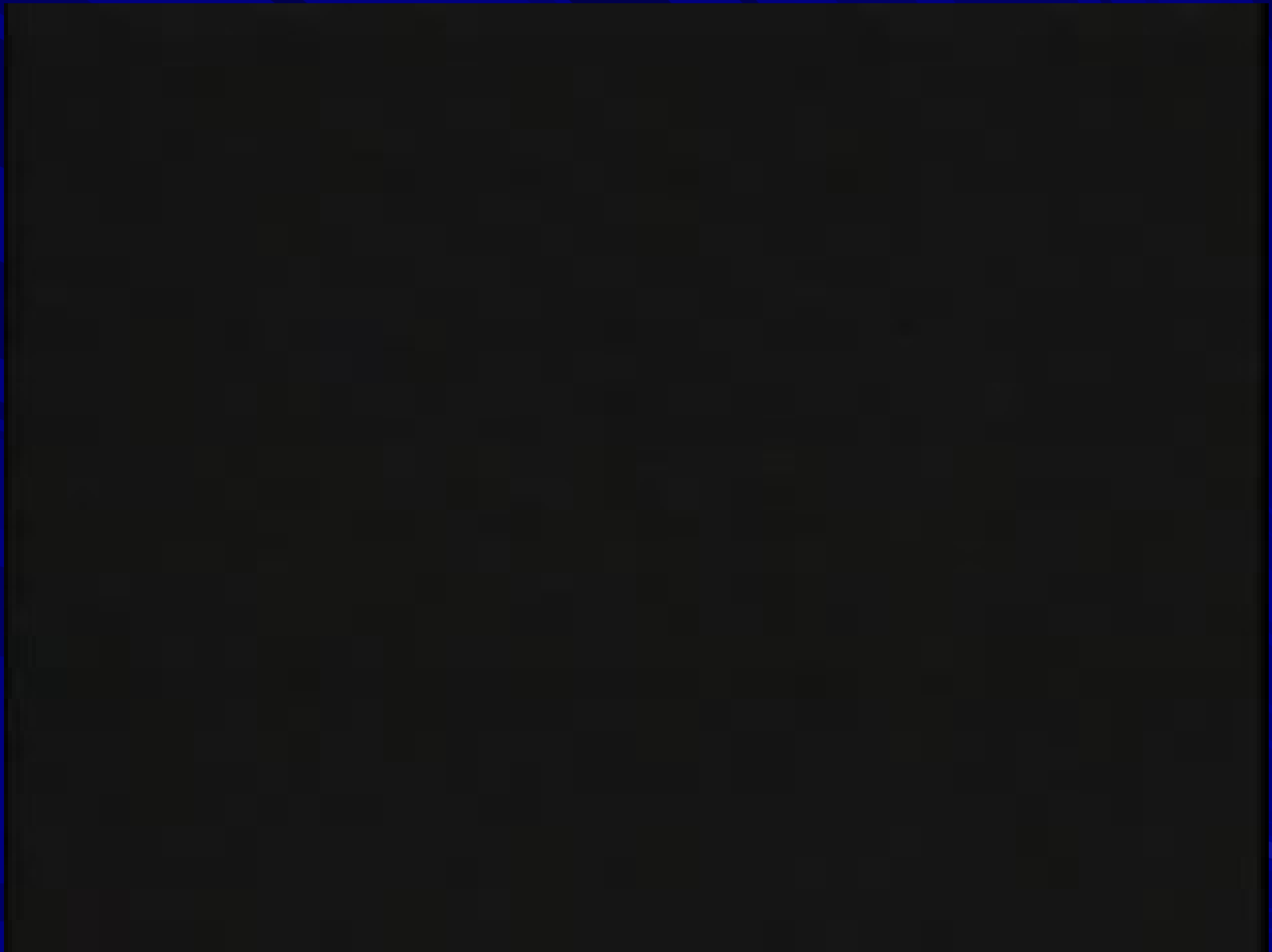


# **Motor Vehicle Accidents are the number one accidental death of Soldiers!!**

## Fatal Factors That Affect Traffic Deaths

- Speed
- Alcohol
- Fatigue
- Complacency
- Seat Belt Use
- Stupidity





**DRINKING AND DRIVING + NO SEAT BELT =  
TRAGEDY!**

# **SPORTS AND RECREATIONAL SAFETY**

**Leisure activities can be fun and healthy.**

**Follow these guidelines before engaging in outdoor activities**

- **Get in Shape**
- **Choose Exercise for Your Age and Conditioning**
- **Start Slowly Warm-Up**
- **Finish with Cool Down**
- **Dress Appropriately**

**KNOW YOUR EXERCISE LIMITS**

# **BICYCLE AND SKATEBOARD SAFETY**

**WEAR A CPSC APPROVED HELMET**

**SKATEBOARDERS WEAR ELBOW, WRIST AND  
KNEE PADS**

**SEE AND BE SEEN!**

**WATCH FOR APPROACHING MOTORISTS**



# **WATER SAFETY**

# **Water Activities Can Be Fun but Caution Must be Used to Prevent.....**

## **DROWNINGS**

- Most often occur during off-duty recreational swimming in unauthorized swimming areas after dark
- Frequently related to alcohol use

## **BE SAFE AROUND WATER**

- Learn to swim and know “your” limits
- Use the buddy system and swim in authorized areas
- Use personal floatation devices when boating and fishing

# CAUTION!



GERMANY EMPLOYS LIFE  
SAVERS **NOT** LIFE GUARDS

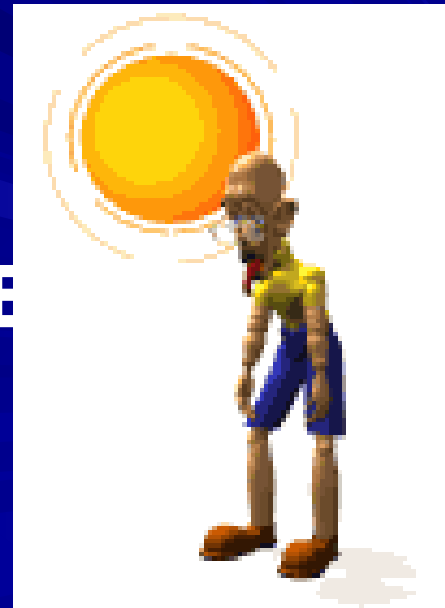


**YOU!** ARE RESPONSIBLE FOR  
THE SUPERVISION, AND THE  
SAFETY, OF SWIMMERS

**HEAT STRESS!**

# HEAT STRESS CAN KILL!

- **KNOW YOUR LIMITS**
- **GET ACCLIMATED TO THE CLIMATE**
- **STAY HYDRATED**
- **FOLLOW WORK/REST CYCLE**







**USE SUNSCREEN AND LIMIT  
EXPOSURE!**



**IF YOU ARE GOING TO WORK OUT OF DOORS,  
MAKE SURE YOU FOLLOW POWER TOOL  
SAFETY RULES!**





**DO YOU THINK HE DID A RISK ASSESSMENT?**



**DO YOU THINK HE DID?**